

BUILDER LAB

1.1 MINDSET CANVAS

[1] Problem Statement

Write a single sentence that captures the core problem you're solving.

[2] Target User

Who will benefit from your solution? Be as specific as possible.

Role/Title

Context / Environment

Key Frustrations / Pain Points

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[3] Success Metrics

Define 2-3 measurable outcomes that prove your solution works

Metric	Target	How to Measure
Example: Leads captured per week	≥ 50	Database record count
Example: Chatbot latency	$\leq 1\text{ s}$	Cloud Function logs
Example: Email delivery success rate	$\geq 99\%$	Sales inbox vs Form Submits

[4] Quick-Start Confirmation

Check that your environment meets the prerequisites before moving on.

- ☐ n8n & Flowise accounts created
- ☐ Internet connection (stable)

For Devs:

- ☐ Node 18+ installed
- ☐ Firebase CLI installed & authenticated
- ☐ Git installed & configured
- ☐ Access to a Firebase project
- ☐ Basic knowledge of JavaScript/TypeScript